

Brief the pack before pricing it.

Complete the known fields. Leave uncertain items blank so the packaging team can recommend a testable structure instead of guessing.

1 PROJECT & COMMERCIAL CONTEXT

Company

Contact name

Email / WhatsApp

Destination market

2 PACKED PRODUCT & FORMAT

Packed product

Target fill weight / volume

Finished dimensions (W x H x gusset)

Preferred format or machine type

FORMAT CHECK

Stand-up pouch

Flat-bottom

Side-gusset

Spouted

Roll stock

Other

3 PROCESS, PROTECTION & USE

Filling / sealing process and temperature

Storage, distribution and target shelf life

Known barrier or mechanical risks

Features: zipper, valve, spout, handle, window

4 QUANTITY, ARTWORK & TIMING

Trial / order quantity

Artwork status

Required delivery date

Approval gates for a usable specification.

Use these gates to separate appearance approval from product-performance evidence. Record the owner and acceptance criterion for each gate.

5 SAMPLE ROUTE & ACCEPTANCE CRITERIA

GATE A Size sample Checks fill volume, dimensions, handling and feature position. It does not prove print or barrier.	GATE B Print proof Checks layout, text, colour direction and finish. It does not prove full production consistency.	GATE C Material trial Checks sealing, barrier and product compatibility using the intended structure and process.	GATE D Line trial Checks web handling, registration, sealing window and output on the buyer's packing equipment.
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Acceptance criteria and approver

6 MOQ & TIMING PLANNING

PUBLIC PLANNING REFERENCES

Finished pouches: 10,000 pieces | Roll stock: 300 kg

Final MOQ and lead time are confirmed by structure, dimensions, print route, web layout, quantity and artwork approval. Do not treat these references as a project quotation.

Milestones or delivery constraints

7 COMPLIANCE & DOCUMENT REQUEST

List the destination market and exact evidence required. Ask for a current document whose supplier, material or product scope and validity can be checked.

Material declaration

Food-contact report

Quality certificate

Factory assessment

Required standard, regulation, market or customer protocol

NEXT STEP

Attach this brief, artwork and reference photos at www.foodbag.com.cn/contact/